

WLWT 1700 Young Street Cincinnati, OH 45202 Main: (513)412-5000

www.wlwt.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:

WLWT PO Box 26881 Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
931310-2	09/09/12	September 2012	00/2//12 00/00/12

Station	Account Executive	Sales Office Sales	Region
WLWT	Mica Hansen	HRP -Washingto Natio	nal

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

Flight Dates	Order #	Alt Order #
07/31/12 - 09/03/12	937578	06256653
Billing Calendar	Billing Type	Deal#
Broadcast	Cash	

Special Handling

IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	

					Spots/			
Line Start Date End Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/07/12 08/31/12 Day Class of Time - Immediately Pr	s of Our Lives e-emptible without no	1-2p otice	-TWTF	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 08/27/12 09/02		Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengti	h <u>Ad-ID</u>			Rate Type
7 WLWTTu 08/28/12	12:59 PM Days of	Our Lives	1-2p	:30	O OFA 12 G	102H		\$350.00 NM
6 WLWTW 08/29/12	1:28 PM Days of	Our Lives	1-2p	:30	0 OFA 12 A	100н		\$350.00 NM
2 08/07/12 08/31/12 NBC Class of Time - Immediately Pr	C Today Show III e-emptible without no	10-11a otice	-TWTF	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End I</u> 08/27/12 09/02		Spots/Week 6	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
14 WLWTTu 08/28/12	10:43 AM NBC To	day Show III	10-11a		O OFA 12 G			\$350.00 NM
15 WLWTW 08/29/12	10:29 AM NBC To	day Show III	10-11a		O OFA 12 G			\$350.00 NM
19 WLWTW 08/29/12	10:58 AM NBC To	day Show III	10-11a		0 OFA 12 G			\$350.00 NM
16 WLWTTh 08/30/12	10:27 AM NBC To	day Show III	10-11a		0 OFA 12 G			\$350.00 NM
18 WLWTTh 08/30/12	10:50 AM NBC To	day Show III	10-11a		0 OFA 12 G			\$350.00 NM
17 WLWTF 08/31/12	10:29 AM NBC To	day Show III	10-11a	:3	0 OFA 12 G	104н		\$350.00 NM
3 08/07/12 08/31/12 NBC Class of Time - Immediately Pr	C Tonight Show re-emptible without no	1135-1237a otice	-TWTF	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End I</u> 08/27/12 09/02		<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date	Air Time Descript	<u>ion</u>	Start/End Time	***	<u>h</u> Ad-ID			Rate Type
4 WLWTTu 08/28/12	12:36 AM NBC To	night Show	1135-1237a	:3	0 OFA 12 A	100н		\$600.00 NM
4 08/07/12 08/31/12 11a Class of Time - Pre-emptible w	-12p rith notice	11a-12p	-TWTF	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End I</u> 08/27/12 09/02		Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date	Air Time Descript	ion	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
4 WLWTW 08/29/12	11:33 AM 11a-12p		11a-12p	:3	O OFA 12 G	102H		\$400.00 NM
3 WLWTTh 08/30/12	11:12 AM 11a-12p		11a-12p	:3	0 OFA 12 G	102н		\$400.00 NM
7 08/07/12 08/31/12 12- Class of Time - Immediately Pr	1230p M-F news re-emptible without n	12-1230p otice	-TWTF	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End I</u> 08/27/12 09/02		Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Descript	ion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type



18 WLWTW

21 WLWTW

23 WLWTTh

19 WLWTTh

08/29/12

08/29/12

08/30/12

08/30/12

5:23 AM 5-6a news

5:39 AM 5-6a news

5:28 AM 5-6a news

5:54 AM 5-6a news

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Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/03/12 937578-2 09/09/12 September 2012

Advertiser	Product	Estimate Number
Obama/b/i iosidone	OBAMA FOR FLIGHT A	1522

:30 OFA 12 G 102H

:30 OFA 12 A 100H

:30 OFA 12 G 104H

:30 OFA 12 G 102H

\$200.00 NM

\$200.00 NM

\$200.00 NM

NM

\$200.00

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Line Start Date Er	nd Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7 08/07/12 08	3/31/12	12-1230p M-F news	12-1230p	-TWTF	:30	1	\$350.00	NM	
	Day Air D	ely Pre-emptible without Date Air Time Descrip		Start/End Time	l enat	h Ad-ID			Rate Type
6 WLWT				12-1230p		0 OFA 12	А 100Н		\$350.00 NM
7 WLWT			•	12-1230p	:3	0 OFA 12	G 104H		\$350.00 NM
	3/31/12 Immediate	JUDGE JUDY EF	Judge Judy	-TWTF	:30	1	\$500.00	NM	
Weeks: Sta	rt Date	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week	<u>Rate</u> \$500.00					
	Day Air D		otion .	Start/End Time	Lengt	h Ad-ID			Rate Type
10 WLWT				Judge Judy		0 OFA 12	G 102H		\$500.00 NM
11 WLWT	W 08/2	9/12 3:11 PM JUDGE	JUDY EF	Judge Judy	:3	0 OFA 12	G 102H		\$500.00 NM
12 WLWT	Th 08/3	0/12 3:14 PM JUDGE	JUDY EF	Judge Judy	:3	0 OFA 12	G 102H		\$500.00 NM
9 WLWT	F 08/3	1/12 3:29 PM JUDGE	JUDY EF	Judge Judy	:3	0 OFA 12	G 104H		\$500.00 NM
	3/31/12 Immediate	DR OZ EF	4PM-5PM	-TWTF	:30	1	\$500.00	NM	
Weeks: Sta	rt Date	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 4	<u>Rate</u> \$500.00					
= = -	Day Air D		· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
13 WLWT				4PM-5PM		0 OFA 12	А 100Н		\$500.00 NM
11 WLWT				4PM-5PM	:3	0 OFA 12	G 102H		\$500.00 NM
10 WLWT				4PM-5PM	:3	0 OFA 12	G 102H		\$500.00 NM
12 WLWT	F 08/3	1/12 4:19 PM DR OZ	EF	4PM-5PM	:3	O OFA 12	G 104н		\$500.00 NM
	3/31/12 Immediate	430-5a News ely Pre-emptible without	430-5a notice	-TWTF	:30	1	\$35.00	NM	MF .
Weeks: Sta	rt Date	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 5	<u>Rate</u> \$35.00					
· ·	Day Air D		otion	Start/End Time	Lengt	h Ad-ID			Rate Type
12 WLWT			News	430-5a	:3	0 OFA 12	A 100H		\$35.00 NM
16 WLWT	Tu 08/2	8/12 4:54 AM 430-5a	News	430-5a	:3	0 OFA 12	G 102H		\$35.00 NM
13 WLWT	W 08/2	9/12 4:38 AM 430-5a	News	430-5a	:3	0 OFA 12	G 102H		\$35.00 NM
14 WLWT	Th 08/3	0/12 4:43 AM 430-5a	News	430-5a	:3	0 OFA 12	G 102H		\$35.00 NM
15 WLWT	F 08/3	1/12 4:43 AM 430-5a	News	430-5a	:3	0 OFA 12	G 104H		\$35.00 NM
	3/31/12 Immediate	5-530p M-F news	5-530p notice	-TWTF	:30	1	\$675.00	NM	
		End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 4	<u>Rate</u> \$675.00					
	Day Air D		<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
13 WLWT	Tu 08/2	8/12 5:23 PM 5-530p	M-F news	5-530p		0 OFA 12			\$675.00 NM
11 WLWT	W 08/2	9/12 5:14 PM 5-530p	M-F news	5-530p	:3	0 OFA 12	А 100Н		\$675.00 NM
12 WLWT	Th 08/3	0/12 5:11 PM 5-530p	M-F news	5-530p		0 OFA 12			\$675.00 NM
10 WLWT	F 08/3	1/12 5:21 PM 5-530p	M-F news	5-530p	:3	0 OFA 12	G 104H		\$675.00 NM
	3/31/12 Immediate	5-6a news ely Pre-emptible without	5-6a notice	-TWTF	:30	8	\$200.00	NM	
Weeks: Sta	rt Date	End Date MTWTFSS 09/02/12 -TWTF	Spots/Week 8	<u>Rate</u> \$200.00					
	Day Air D		-	Start/End Time	Lenat	h Ad-ID			Rate Type
22 WLWT				5-6a		0 OFA 12	G 102H		\$200.00 NM
17 WLWT				5-6a	:3	0 OFA 12	G 102H		\$200.00 NM

5-6a

5-6a 5-6a

5-6a



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Alter Allerta Control	V 19 20 10 10 10 10 10 10 10 10 10 10 10 10 10		
Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

WWW.WWLCOIII			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 08/14/12 08/31/12 5-6a news 5-6a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	8	\$200.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
20 WLWTF 08/31/12 5:09 AM 5-6a news	5-6a	:30	OFA 12	G 104H		\$200.00 NM
24 WLWTF 08/31/12 5:58 AM 5-6a news	5-6a	:30	OFA 12	G 104н		\$200.00 NM
20 08/07/12 08/31/12 530-6p M-F news 530-6p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	1	\$675.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 05/04/12 Spots/Week 3 3 3 3 3 3	<u>Rate</u> \$675.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
10 WLWTTu 08/28/12 5:38 PM 530-6p M-F news	530-6p	:30	OFA 12	G 102H		\$675.00 NM
9 WLWTTh 08/30/12 5:39 PM 530-6p M-F news	530-6p	:30	OFA 12	G 102H		\$675.00 NM
8 WLWTF 08/31/12 5:54 PM 530-6p M-F news	530-6p	:30	OFA 12	G 104H	******	\$675.00 NM
22 08/07/12 08/31/12 6-630p M-F news 6-630p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	1	\$800.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS Opots/Week - TWTF Spots/Week 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
6 WLWTTh 08/30/12 6:11 PM 6-630p M-F news	6-630p	:30	OFA 12	G 102H		\$800.00 NM
7 WLWTF 08/31/12 6:23 PM 6-630p M-F news	6-630p	:30) OFA 12	G 104H		\$800.00 NM
24 08/07/12 08/31/12 6-7a news 6-7a Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 -TwTF 2	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lenath	Ad-ID			Rate Type
6 WLWTW 08/29/12 6:10 AM 6-7a news	6-7a		OFA 12	G 102H		\$800.00 NM
7 WLWTTh 08/30/12 6:52 AM 6-7a news	6-7a	:30) OFA 12	G 102H		\$800.00 NM
25 08/07/12 08/31/12 NBC Nightly News 630-730p Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	1	\$1,000.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 09/02/12 Spots/Week 09/02/12	<u>Rate</u> \$1,000.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
4 WLWTF 08/31/12 6:50 PM NBC Nightly News	630-730p	:30	OFA 12	G 104H		\$1,000.00 NM
27 08/07/12 08/31/12 NBC Today Show 7-9a Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 -TwTF 5	<u>Rate</u> \$1,500,00	,,				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
12 WLWTTu 08/28/12 8:42 AM NBC Today Show	7-9a		OFA 12	А 100Н		\$1,500.00 NM
13 WLWTW 08/29/12 8:26 AM NBC Today Show	7-9a	:30) OFA 12	G 102H		\$1,500.00 NM
14 WLWTTh 08/30/12 8:49 AM NBC Today Show	7-9a	:30) OFA 12	G 104H		\$1,500.00 NM
15 WLWTF 08/31/12 7:26 AM NBC Today Show	7-9a	:30) OFA 12	G 104H		\$1,500.00 NM
16 WLWTF 08/31/12 8:59 AM NBC Today Show	7-9a	:30	OFA 12	G 104H		\$1,500.00 NM
29 08/14/12 08/31/12 730-8p 730-8p Class of Time - Pre-emptible with notice	-TWTF	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 -TwTF 1	<u>Rate</u> \$800.00					
Spots: # Ch <u>Day Air Date</u> Air Time <u>Description</u>	Start/End Time	Lenath	Ad-ID			Rate Type
2 WLWTF 08/31/12 7:49 PM 730-8p	730-8p) OFA 12	G 104H		\$800.00 NM
30 08/07/12 08/31/12 NBC Today Show II 9-10a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	1	\$600.00	NM	
Weeks:Start Date 08/27/12End Date 09/02/12MTWTFSS -TWTFSpots/Week 4	<u>Rate</u> \$600.00					



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	937578-2		THE STATE OF THE S	Invoice Period 08/27/12 - 09/03/12
L	331310-2	03/03/12	GCPtCIIIDGF 2012	05/21/12 05/05/12

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA FOR FLIGHT A	1522		

						Spots/			
Line Start Date E	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		NBC Today Show y Pre-emptible wi		-TWTF	:30	1	\$600.00	NM	
Spots: # Ch	Day Air Da	<u> </u>		Start/End Time	Length	Ad-ID			Rate Type
11 WLW	TTu 08/28	/12 9:56 AM N	IBC Today Show II	9-10a			G 102H		\$600.00 NM
10 WLW			IBC Today Show II	9-10a			А 100Н		\$600.00 NM
13 WLW			IBC Today Show II	9-10a			G 102H		\$600.00 NM
12 WLW	TF 08/31	/12 9:29 AM N	IBC Today Show II	9-10a	:30	OFA 12	G 104H		\$600.00 NM
32 08/10/12 0 Class of Time		F9-10p Pre-emptible	F9-10p	1	:30	1	\$2,500.00	NM	
	<u>art Date</u> <u>E</u> /27/12 0	<u>ind Date</u> <u>MTWTI</u> 9/02/12		<u>Rate</u> \$2,500.00					
Spots: # Ch	Day Air Da		escription	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
2 WLW	TF 08/31	/12 9:18 PM F	9-10p	F9-10p	:30	OFA 12	G 104H		\$2,500.00 NM
33 08/27/12 0 Class of Time		M8-9p le with notice	M8-9p	1	:30	1	\$2,500.00	NM	
		nd Date MTWTI 9/02/12 1		<u>Rate</u> \$2,500.00					
Spots: # Ch	Day Air Da		•	\$2,500.00 Start/End Time	Length	Ad-ID			Rate Type
2 WLW				M8-9p			G 102н		\$2,500.00 NM
34 08/18/12 0	9/02/12	Sa/Su 5-6a News	Sa/Su 5-6a	SS	:30	2	\$150.00	NM	
		y Pre-emptible wi					Ψ100.00		
		nd Date MTWT! 9/02/12		<u>Rate</u> \$150.00					
Spots: # Ch	Day Air Da		_	Start/End Time	Length	Ad-ID			Rate Type
6 WLW			a/Su 5-6a News	Sa/Su 5-6a			G 104H		\$150.00 NM
5 WLW	ΓSu 09/02	/12 5:12 AM S	a/Su 5-6a News	Sa/Su 5-6a	:30	OFA 12	G 104H		\$150.00 NM
		Sa/Su 6-7a News y Pre-emptible wi		SS	:30	2	\$250.00	NM	
WHAT I		nd Date MTWTI 9/02/12		<u>Rate</u> \$250.00					
Spots: # Ch	Day Air Da			Start/End Time	Length	Ad-ID			Rate Type
6 WLW	ΓSa 09/01.	/12 6:41 AM S	a/Su 6-7a News	Sa/Su 6-7a	:30	OFA 12	G 104H		\$250.00 NM
5 WLW	TSu 09/02	/12 6:27 AM S	a/Su 6-7a News	Sa/Su 6-7a	:30	OFA 12	G 104H		\$250.00 NM
		Sa/Su 6p news y Pre-emptible wi	Sa/Su 6p News thout notice	SS	:30	4	\$550.00	NM	
		nd Date MTWTI 9/02/12		<u>Rate</u> \$550.00					
		ate Air Time D		Start/End Time	Length	Ad-ID			Rate Type
16 WLW			a/Su 6p news	Sa/Su 6p News	:30	OFA 12	G 104H		\$550.00 NM
13 WLW			a/Su 6p news	Sa/Su 6p News			G 104H		\$550.00 NM
14 WLW			a/Su 6p news	Sa/Su 6p News			G 104H		\$550.00 NM
15 WLW	ΓSu 09/02	/12 6:29 PM S	a/Su 6p news	Sa/Su 6p News	:30	OFA 12	G 104H		\$550.00 NM
		Sa/su7-8a news y Pre-emptible wi		SS	:30	2	\$600.00	NM	
	art Date <u>E</u> /27/12 0	nd Date MTWTI 9/02/12		<u>Rate</u> \$600.00					
	Day Air Da			Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	ΓSa 09/01.		a/su7-8a news	Sa/su7-8a	:30	OFA 12	G 104H		\$600.00 NM
6 WLW	TSu 09/02	/12 7:12 AM S	a/su7-8a news	Sa/su7-8a	:30	OFA 12	G 104H		\$600.00 NM
39 08/18/12 09 Class of Time		Sa 10-11a News le with notice	Sa 10-11a	1-	:30	1	\$800.00	NM	
Weeks: Sta	art Date E	nd Date MTWTF 9/02/12		<u>Rate</u> \$800.00					



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Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/03/12 937578-2 09/09/12 September 2012

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA FOR FLIGHT A	1522		

	lwt.com										
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
39	08/18/12 Class of Tin	09/01/12 ne - Pre-em	Sa 10	0-11a News h notice	Sa 10-11a	1-	:30	1	\$800.00	NM	
**	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time Sa 10-11a		h <u>Ad-ID</u> 0 OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$800.00 NM
40	08/18/12 Class of Tim	09/01/12 ne - Immed		Saturday Night Live-emptible without	ve NBC Saturday Nigh	١1-	:30	1	\$800.00	NM	
		Start Date 08/27/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: <u>#</u> Ch 3 WL	<u>Day</u> <u>A</u> WTSa 0		Air Time Description 1:00 AM NBC S	<u>otion</u> aturday Night Live	Start/End Time NBC Saturday N		h <u>Ad-ID</u> O OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$800.00 NM
41	08/18/12 Class of Tin	09/01/12 ne - Immed		n House SAT 7:30p e-emptible without	omSA 7:30-8:00pm notice	1-	:30	1	\$100.00	NM	
	Weeks:	Start Date 08/27/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$100.00					1100000
	Spots: <u>#</u> Ch 3 WL	<u>Day A</u> WT <i>Sa 0</i> See <i>M</i> 0	9/01/12	Air Time Descrip	otion House SAT 7:30pm	Start/End Time SA 7:30-8:00pm		h <u>Ad-ID</u> 00			Rate Type \$100.00 NM
	4 WL	WTSu 0 Unreso	9/02/12	WEEK	END ACCESS ROT	7PM-8PM	:0	00			\$100.00 NM
42	08/18/12 Class of Tin	09/01/12 ne - Immed		Saturday Today e-emptible without	Sa8-10a notice	1-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/		Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: <u>#</u> Ch 3 WL	<u>Day</u> <u>A</u> WTSa 0		Air Time Descrip 8:50 AM NBC S		Start/End Time Sa8-10a		h <u>Ad-ID</u> 0 OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$1,000.00 NM
43	08/19/12 Class of Tin	09/02/12 ne - Pre-em		Weekend h notice	Extra Weekend	1	:30	1	\$75.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/		<u>Spots/Week</u> 1	<u>Rate</u> \$75.00					
	Spots: # Ch 3 WL	<u>Day</u> <u>A</u> WTSu 0	<u>ir Date</u> 9/02/12	Air Time Descrip 1:27 AM Extra V		Start/End Time Extra Weekend		<u>h Ad-ID</u> 0 OFA 12	G 104H		<u>Rate</u> <u>Type</u> \$75.00 NM
44	08/19/12 Class of Tin	09/02/12 ne - Immed		ts Rock e-emptible without	Sports Rock	1	:30	1	\$200.00	NM	
	Weeks:	Start Date 08/27/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: <u>#</u> Ch 3 WL			Air Time Descrip 11:44 PM Sports		Start/End Time Sports Rock		<u>th</u> <u>Ad-ID</u> 0 OFA 12	G 104H		<u>Rate Type</u> \$200.00 NM
45	08/19/12 Class of Tin	09/02/12 ne - Pre-en		Weekend h notice	Extra Weekend	·····	:30	1	\$75.00	NM	
	Weeks: Spots: # Ch	Start Date 08/27/12 Day A	09/02/		Spots/Week 1	Rate \$75.00 Start/End Time	Leng	h Ad-ID			Rate Type
	,	WTSu 0		1:57 AM Extra V		Extra Weekend		0 OFA 12	G 104H		\$75.00 NM
46	08/19/12 Class of Tin	09/02/12 ne - Immed		30-6a e-emptible without	SU 530-6a notice	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/	121	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: <u>#</u> Ch 3 WL	<u>Day A</u> .WTSu 0		Air Time Description 5:50 AM SU 530		Start/End Time SU 530-6a	***************************************	<u>h Ad-ID</u> 0 OFA 12	G 104H		<u>Rate Type</u> \$100.00 NM
47	08/19/12 Class of Tin	,	nptible wit		Su8-9a	1	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 08/27/12	09/02/	121	Spots/Week 1	Rate \$1,500.00					Data Torra
	Spots: # Ch	<u>Day A</u>	ır Date	Air Time Descrip	otion	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type



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1-	<u>/oice #</u>		THE OLD THE INC.	Invoice Period
93	7578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA FOR FLIGHT A	1522		

		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week		Туре	
47 08/19/12 09/02/12 NBC Sunday Today Su8-9a Class of Time - Pre-emptible with notice	1	:30 1	\$1,500.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	104.		Rate Type
3 WLWTSu 09/02/12 7:59 AM NBC Sunday Today	Su8-9a	:30 OFA 12 G	104H		\$1,500.00 NM
48 08/19/12 09/02/12 Su 9-10a News Su 9-10a Class of Time - Pre-emptible with notice	1	:30 1	\$1,000.00	NM ———	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/27/12 09/02/12 1 1	<u>Rate</u> \$1,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WLWTSu 09/02/12 9:27 AM Su 9-10a News	Su 9-10a	:30 OFA 12 G	104H		\$1,000.00 NM
50 08/07/12 09/03/12 11-1135p M-Su 11-1135p Class of Time - Immediately Pre-emptible without notice	MTWTFSS	:30 1	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/28/12 09/03/12 MTWTFSS 1	<u>Rate</u> \$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
4 WLWTM 09/03/12 11:22 PM 11-1135p M-Su	11-1135p	:30 OFA 12 G	104н		\$1,500.00 NM
52 08/14/12 08/28/12 Tue NBC Prime Other Prime Other Class of Time - Pre-emptible with notice	-1	:30 1	\$5,000.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 09/02/12 Spots/Week 1	<u>Rate</u> \$5,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WLWTTu 08/28/12 8:43 PM Tue NBC Prime Other	Prime Other	:30 OFA 12 G	102н		\$5,000.00 NM
53 08/29/12 08/29/12 W10-11p W10-11p Class of Time - Fixed Non Pre-emptible	1	:30 1	\$3,600.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 09/02/12 Spots/Week 09/02/12	<u>Rate</u> \$3,600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WLWTW 08/29/12 W10-11p See MG 53.3	W10-11p	:00			\$3,600.00 NM
3 WLWTW 08/29/12 M-F POLITICAL PROGRA Credited	MMIN(10P-11P	:00			\$3,600.00 NM
55 08/20/12 09/03/12 NBC Today Show III 10-11a	2	:30 2	\$350.00	NM	·
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
08/27/12 09/02/12 2 2	\$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WLWTM 08/27/12 10:29 AM NBC Today Show III	10-11a	:30 OFA 12 G			\$350.00 NM
3 WLWTM 08/27/12 10:59 AM NBC Today Show III Weeks: Start Date End Date MTWTFSS Spots/Week 09/03/12 09/09/12 2 2	10-11a <u>Rate</u> \$350.00	:30 OFA 12 A	TOOH		\$350.00 NM
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
6 WLWTM 09/03/12 10:29 AM NBC Today Show III	10-11a	:30 OFA 12 Z			\$350.00 NM
5 WLWTM 09/03/12 10:58 AM NBC Today Show III	10-11a	:30 OFA 12 G	104н		\$350.00 NM
56 08/20/12 09/03/12 JUDGE JUDY EF Judge Judy Class of Time - Immediately Pre-emptible without notice	1	:30 1	\$500.00	NM	
Weeks: Start Date 08/27/12 End Date 09/02/12 MTWTFSS 1 Spots/Week 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WLWTM 08/27/12 3:56 PM JUDGE JUDY EF	Judge Judy	:30 OFA 12 G	102н		\$500.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week 09/03/12 09/09/12 1 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WLWTM 09/03/12 JUDGE JUDY EF See MG 57.4,57.5	Judge Judy	:00			\$500.00 NM



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| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937578-2 | 09/09/12 | September 2012 | 08/27/12 - 09/03/12

Advertiser	Product	Estimate Number		
Obama/D/President	OBAMA FOR FLIGHT A	1522		

Spots/

						;	Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	8/20/12 Class of Tin	09/03/12 ne - Immedia	DR OZ EF ately Pre-emptible without	4PM-5PM notice	1	:30	1	\$500.00	NM	
W	/eeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 1	Spots/Week 1	<u>Rate</u> \$500.00					
Sı	pots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
-	. –		27/12 4:54 PM DR O		4PM-5PM	:30	OFA 12 G	102н		\$500.00 NM
l w	leeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	Spots/Week 1	<u>Rate</u> \$500.00					
S	pots: <u>#</u> Ch				Start/End Time	Length				Rate Type
i i	3 WL	WTM 09/ See MG	/03/12 DR 02 57.4,57.5	Z EF	4PM-5PM	:00				\$500.00 NM
	5 WL	WTM 09/ MG for 5	/03/12 2:57 PM Golf V 6.3,57.3	arious	Golf	:30	OFA 12 G	104н		\$500.00 NM
	4 WL	WTM 09/ MG for 5	03/12 3:57 PM Golf V 6.3,57.3	arious	Golf	:30	OFA 12 Z	107н		\$500.00 NM
	8/20/12 Class of Tim	09/03/12 ne - Immedia	430-5a News ately Pre-emptible without	430-5a notice	1	:30	1	\$35.00	NM	
	/eeks:		End Date MTWTFSS 09/02/12 1	Spots/Week 1	<u>Rate</u> \$35.00				****	
Sı	pots: # Ch		00,02,72	•	Start/End Time	Length	Ad-ID			Rate Type
	2 WL		/27/12 4:37 AM 430-5a	a News	430-5a	:30	OFA 12 G	102H		\$35.00 NM
l w		Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	Spots/Week 1	<u>Rate</u> \$35.00					
S	pots: # Ch	<u>Day Air</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	<u>Length</u>				Rate Type
	3 WL	WTM 09/	03/12 4:42 AM 430-5	a News	430-5a	:30	OFA 12 G	104н		\$35.00 NM
	8/20/12 Class of Tim	08/27/12 ne - Immedia	5-530p M-F news ately Pre-emptible without	5-530p notice	1	:30	1	\$675.00	NM	
W		Start Date 08/27/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
SI	pots: <u>#</u> Ch				Start/End Time	<u>Length</u>				Rate Type
	2 WL	WTM 08/	/27/12 5:27 PM 5-530 _j	M-F news	5-530p	:30	OFA 12 A	100н		\$675.00 NM
	8/20/12 Class of Tin	09/03/12 ne - Immedia	5-6a news ately Pre-emptible without	5-6a notice	2	:30	2	\$200.00	NM	
W	/eeks:	Start Date 08/27/12	End Date MTWTFSS 2	Spots/Week 2	<u>Rate</u> \$200.00					
S	pots: <u>#</u> Ch	<u>Day</u> <u>Air</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			/27/12 5:23 AM 5-6a n	· - · · -	5-6a		OFA 12 G			\$200.00 NM
١٨.	4 WL /eeks:	WTM 08/ Start Date	/27/12 5:58 AM 5-6a n End Date MTWTFSS	ews Spots/Week	5-6a Rate	:30	OFA 12 A	100н		\$200.00 NM
VV	reeks.	09/03/12	09/09/12 2	<u> 3pots/vveek</u> 2	\$200.00					
S	pots: <u>#</u> Ch		Date Air Time Descri	<u>iption</u>	Start/End Time	<u>Length</u>				Rate Type
			/03/12 5:13 AM 5-6a n		5-6a		OFA 12 Z			\$200.00 NM
	6 WL	WTM 09/	/03/12 5:52 AM 5-6a n	ews	5-6a	:30	OFA 12 G	104H		\$200.00 NM
	8/20/12 Class of Tin	09/03/12 ne - Immedia	530-6p M-F news ately Pre-emptible without	530-6p notice	1	:30	1	\$675.00	NM	
W	/eeks:	Start Date 08/27/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$675.00					
S	pots: # Ch	Day Air	Date Air Time Descri		Start/End Time	<u>Length</u>				Rate Type
,.			(27/12 5:58 PM 530-6)		530-6p	:30	OFA 12 G	102н		\$675.00 NM
N	leeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$675.00					
S	pots: # Ch			<u>iption</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
	3 WL	WTM 09/ See MG		o M-F news	530-6p	:00				\$675.00 NM
	4 WL	WTM 09/	/03/12 2:20 PM Golf V :3.3 09/03	arious	Golf	:30	OFA 12 Z	107н		\$675.00 NM



Payment Terms 30 Days

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	<u> </u>		
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Obalila/b/i lesidelle	OBAMA FOR FLIGHT A	1522

www.wlwt.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
65 08/20/12 Class of Tin	09/03/12 ne - Pre-emp	NBC Today Show otible with notice	7-9a	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		/27/12 8:34 AM NBC	•	7-9a	:3	0 OFA 12	G 102H		\$1,500.00 NM
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
3 WL	.WTM 09/	/03/12 8:26 AM NBC	Today Show	7-9a	:3	0 OFA 12	z 107H		\$1,500.00 NM
68 08/20/12 Class of Tir	09/03/12 ne - Immedia	NBC Today Show II ately Pre-emptible without	9-10a notice	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 WL	.WTM 08/	/27/12 9:26 AM NBC	Today Show II	9-10a	:3	0 OFA 12	G 102H		\$600.00 NM
Weeks:	Start Date		Spots/Week	Rate					
	09/03/12	09/09/12 1	1	\$600.00	1	ID			Data Tuna
Spots: # Ch				Start/End Time 9-10a		<u>th Ad-ID</u> 0 OFA 12	C 10/U		<u>Rate Type</u> \$600.00 NM
3 VVL	.WTM 09/	/03/12 9:57 AM NBC	loday Snow II	9-10a	.3	U OFA 12	G 104H		\$000.00 NW
84 09/02/12 Class of Tir	09/02/12 ne - Pre-emp	Sun NBC Prime Other otible with notice	Prime Other	S	:30	2	\$2,500.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSSS	Spots/Week 2	<u>Rate</u> \$2.500.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WL	.WTSu 09/	/02/12 8:22 PM Sun N	IBC Prime Other	Prime Other	:3	0 OFA 12	G 104H		\$2,500.00 NM
1 WL	.WTSu 09/	/02/12 8:42 PM Sun N	IBC Prime Other	Prime Other	:3	0 OFA 12	G 104H		\$2,500.00 NM
87 08/29/12 Class of Tir	08/29/12 ne - Pre-emp	W9-10p otible with notice	W9-10p	W	:30	1	\$5,000.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12W	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WL	.WTW 08	/29/12 9:44 PM W9-10	0p	W9-10p	:3	0 OFA 12	G 102H		\$5,000.00 NM

Total Spots

Gross Total

\$72,045.00

Agency Commission

103

\$10,806.75

Net Amount Due

\$61,238.25